

## ABSTRACT

A method and system for submitting ratings for wireless device applications directly from a wireless device is disclosed. An option to submit a rating for a wireless device application is displayed on the wireless device. When a user selects this option, and the wireless device receives a rating, this rating is sent to a back-end server, along with a unique identifier for the wireless device and the application identifier. This rating is then stored in a database at the server. In this manner, ratings can be submitted directly from the wireless device. In addition, one rating for each wireless device application is stored for each wireless device. A user may submit multiple ratings for the same application on the wireless device, but only the most recent rating is stored.